

## *Subodh Priolkar*

*Subodh Priolkar* graduated in Pharmaceutical Sciences from the prestigious Bombay College of Pharmacy. He then went on to secure his Postgraduate Diploma in Operations Management from Jannalal Bajaj Institute. Mr. Priolkar also completed Postgraduate Diploma in Pharmaceutical Technology from University of Ghent, Belgium.. This stint at the Ghent University was sponsored by United Nations Industrial Development Organization (UNIDO). He later completed his Masters in Business Management from Narsee Monjee Institute of Management Science.

*Subodh Priolkar* is presently the Regional Managing Director, Colorcon Asia Ltd. and has had a brilliant career of over three decades in the Indian pharma industry with companies like Abbott and Wyeth. He has risen up through the ranks, handling various responsibilities in pharmaceutical R & D, production & marketing, and has proved his mettle in all the assignments that he has taken up. Prior to this, Mr. Priolkar was the Managing Director of Valois (I) Pvt. Ltd., during which he nurtured it from a fledgling, to a name to reckon with, in the Indian & Asian pulmonary and nasal devices sector.

*Subodh Priolkar* has been the most committed & dedicated member of IPA, since 1990s. He was initiated into the Association's activities through the Maharashtra Branch as the Joint Secretary (1991-93), then its Secretary (1993-95) & later its Vice-President (1995-97). He was the President of the Maharashtra State Branch of IPA for the term 1997 – 99, during which he took many initiatives that had far-reaching implications as far as increasing the relevance of IPA in the pharma industry, regulatory & academic was concerned. He then put in his services as the Vice-Chairman of the Industry Pharmacy Division (IPD) of IPA from 1999 – 2001, during which he was the driving force behind rejuvenating the Division. He continued the good work in his tenure as the Chairman of the Industry Pharmacy Division & Vice-President of IPA (2001-03) during which he organized seminars, conferences & IPA Conventions, with huge industry participation. Mr. Priolkar was one of the key fund raisers for IPA programs during this period & was completely responsible for the renewed interest for the Association in the professionals from the Indian pharma industry.

In 2003, *Subodh Priolkar* was elected the youngest ever President of IPA. He led a team of young & highly motivated office bearers towards overhauling the hitherto conservative image of the Association & transforming it into a forward – looking, progressive & modern body. He was re-elected the President for the second consecutive term in 2005. He was instrumental in securing tie-ups with international associations like AAPS & FIP, for organizing training programs, conferences & seminars in India. Under his stewardship, IPA was viewed as the harbinger of change in the way India was looked upon by the global pharma fraternity. IPA has since then, been in the forefront of projecting India as the hub of all pharma activities & has ensured important Indian participation in prestigious international pharma & health care projects.

The visionary in Mr. Priolkar foresaw the increasing relevance of IPA as the premier Indian pharmaceutical association & the enhanced gamut of role that it would be called upon to play in the days to come. He envisioned the need for IPA to have its own building. The blueprint of the

*building was prepared in his tenure as the President of IPA & Bhoomipujan conducted, with all the necessary municipal permissions obtained.*

*Mr. Priolkar gauged the huge untapped potential that the Indian pharma student community represented & laid the foundation for the IPA Students' Forum to give them a national – level platform for displaying their talents & honing their leadership skills. He has worked tirelessly to improve the standards of pharmacy education in the country, all through his tenure as the President of IPA. As the Chairman of Bombay College of Pharmacy (1997 - 2007) & presently its Trustee, Mr. Priolkar has brought in a whole lot of changes to modernize the institute & keep it in sync with the latest technological advancements. In fact, under his leadership, the college started the hugely successful 'Academy for Clinical Excellence' & 'Academy of Pharmaceutical Management' to train students in the areas of clinical research & pharmaceutical management respectively. In order to improve the standards of pharmacy practice in India, Mr. Priolkar has initiated many projects supported by international organizations like World Health Organization (WHO), Commonwealth pharmaceutical Association (CPA) & International Pharmaceutical Students' Federation (IPSF).*

*Subodh Priolkar has had the unique distinction of serving on many national & international professional & industry associations, statutory bodies & boards including Vice-President, Pharmaceutical & Allied Manufacturers Association (PAMDAL), Member, Drug Technical Advisory Board (DTAB) – Ministry of Health and Member, SEARPharmForum.*

*Subodh Priolkar is the recipient of several awards & honors including the prestigious IPA Fellowship conferred on him by the Association in 2000, Prof. M. L. Khorana Memorial Lecture Award given by IPA in 2008 & Eminent Pharmacist Award by IPA in 2009.*

*A visionary, an astute administrator & a natural leader of people, with the ability to bring together professionals with varying temperaments & areas of expertise, as cohesive functional unit; Mr. Priolkar's financial ingenuity & result-oriented style of functioning coupled with the huge repertoire of experience that he's gathered all through his distinguished career make him an indispensable leader & invaluable asset to any organization.*